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FOR IMMEDIATE RELEASE

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Kimberly Law Achieves Coveted Professional Certification

Kimberly Law has achieved recognition by the **Association of Image Consultants International (AICI)** for successfully attaining the designation of **Certified Image Professional**.

Kimberly Law, founder of **Personal Impact, Image Management**, has over 20 years of notable experience in personal image management and professional marketing. Image consulting became a natural progression in her career. Her focus is working with individuals, businesses, education and not-for-profit sectors in all areas related to personal appearance and professional presence.

“Image consultants who achieve the Certified Image Professional, or CIP, designation demonstrate an extraordinary commitment to professionalism,” says Anna Wildermuth, President of AICI. “The process of completing a comprehensive professional portfolio and application, which is required to qualify for consideration for CIP status, is testimony to the individual’s dedication. AICI can, without hesitation, refer those who achieve the CIP designation because we know the level of achievement of these individuals.”

The criteria for achieving the Certified Image Professional designation are stringent and require extensive and proven experience in image training, business development, general education, consulting practice, program development, product authorship or production, media exposure, public speaking, and philanthropy.

The Association of Image Consultants International founded in 1990, is the premier worldwide nonprofit professional association of image professionals specializing in all aspects of personal self-presentation including appearance, behavior, and communication. The organization is dedicated to maintaining and raising the standards of the profession and to building public awareness and recognition of the bottom line impact that image can make on performance, productivity and profitability. For more information or to contact a member of AICI visit www.aici.org.