

Concealer Application

Where to apply

Concealers can be used anywhere on the skin that needs extra coverage. (See page 10 for ideas)

Lips If you wish to make your lips appear smaller, larger or more defined, brush a small amount of concealer over your natural lip line. This will allow you to make changes to the shape more easily.

How to Apply

1. Concealer can be applied over or under foundation. When using powder, it must be applied before the powder.



2. Concealer should be applied carefully with a Q-tip or a concealer brush on the darkest part of the area that needs to be concealed. (i.e. the darkest part of the circles under the eyes)
3. Blend by patting and pressing into place with your ring finger.

Colour Correctors (Illusion Tone)

Colour Correctors (Illusion Tones) are magical products that neutralize undesired skin colour, making it less obvious. The catch is, this product comes and goes on the market. However, for anyone concerned about dark circles under the eyes, sallowness or high colour, this product is indispensable.

How It Works

Any colour applied over its opposite colour (on a colour wheel) will neutralize both colours. Look in the mirror in natural lighting to determine the actual hue (colour) of the area you wish to neutralize.

- Yellow- neutralizes purple
- Peach (light orange) - neutralizes blue
- Mauve (light violet) - neutralizes & brightens sallowness
- Green - neutralizes red (blemishes) or ruddy skin
- Pink (light red) - neutralizes green and brightens sallowness

