

kimberly law

will show you how to capitalize on the power of *personal* impact

In today's fast paced world, there is no second chance to make the right first impression. Even though most of us would like to be judged on our ability and our personality, the reality is that initially we are all judged by the image we present. How others perceive us affects how they react to us. Kimberly Law, AICI CIP believes that anyone can have a great image. With some education and a little tweaking in one or more of the areas that represent your personal image, Kimberly will show you how to look and act your very best!

Known internationally as an industry leader and highly respected in North America as a top Image and Etiquette Expert, Kimberly is passionate about



showing business professionals how to enhance their image through business dress and etiquette. She is known for presenting her topics in an upbeat non-threatening manner. Her desire to help men and women bring out their very best prompted her to launch Personal Impact Image Management in 1999. As the founder of Personal Impact, she brings over 25 years experience in the arena of personal appearance enhancement and personal marketing/ branding.

Personal Impact is a full service firm based in Vancouver, Canada specializing in all aspects related to personal and professional image enhancement. Kimberly was the first in Western Canada to receive international recognition as a Certified Image Professional (CIP) through the Association of Image Consultants International (AICI). She is frequently featured in the media across Canada & the US as an image and etiquette expert. She served as President on AICI's International Board of Directors 2011-2013 and currently serves as AICI's Immediate Past President . She is also a Founding Director for the Institute of Image Training & Testing International (www.iitti.org).

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satisfied clients

Administrative Professionals
Conference Canada

Canada Revenue Agency

Simon Fraser University,
MOT, MBA

Leeward Hedge Funds

CIBC Imperial Service

Alexander Holburn
Beaudin & Lang

RBC Royal Bank
Mortgage Division

Aeroplan Canada

Blake, Cassels
& Graydon LLP

Farris Vaughan
Wills & Murphy

Great West Life

Canada Safeway

Davis & Company

Pacific Blue Cross

Buntain Insurance

BMO Nesbitt Burns

Bull Housser & Tupper

Caron Business Solutions

North Shore Credit Union

Sauder School of Business

personal
impact
international

what people say...

"For several years as Executive Director of SFU's Management of Technology MBA program I engaged Kimberly Law to provide workshops on dining etiquette, wardrobe planning and appropriate dress for business... Kimberly was professional in her demeanor and poised in her presentation. I am happy to recommend her services to others."

MOT MBA Programs,
Simon Fraser University

"Much discussion was generated on the topic of "what to wear at work"; it was lively and helpful and comments included: *'I can relate to the way Kimberly explained things so it will be easier to figure out business and casual attire.'*"

North Shore Credit Union

"Easygoing and enjoyable. You were great! It made things easier and clearer for me entering into a new business position. I have a better idea of what to look for now."

Canada Safeway

"A fun way to present important information. I totally agree that a first impression goes a long way."

RBC, Royal Bank Mortgage Division

"Thank-you so much for speaking to us about the importance for professional image. Your presentation was insightful and informative."

Vancity Credit Union

"I enjoyed the open format, group discussion and Kim's friendly and down to earth manner."

Alexander Holburn Beaudin & Lang

personal impact training

make your mark - in business and in life!

Dressing to Win in the Corporate Arena

- How to use your personal image as a corporate asset
- How to use colour for your career advantage
- How to dress smart to insure confidence throughout the day
- What to wear to look authoritative, credible, approachable or relaxed
- How to avoid costly image faux pas that undermine your effectiveness

Professional Presence—How To Avoid Image Blunders That Sabotage Your Credibility

- How to mingle like a pro to make your best impression everytime
- The art of introductions to maximize your sphere of influence
- Greetings and handshakes to impress in every situation
- How to win the respect of clients and colleagues at the office
- Techno-etiquette in the office and on the road

Look Like a Million on a Budget

- How to avoid costly image mistakes
- How to package yourself effectively with the Style Score Card
- How to instantly look more healthy and attractive
- Make your clothing look more expensive without the cost
- Easy ways to shop smart and look great!

Dining With Ease—How to Impress Your Clients Every Time

- How to instantly impress your guests as a gracious host
- Easy tricks to successfully navigate a crowded table
- What not to do at the dining table
- Western dining styles for extra flair
- How to handle dining disasters with grace

call to book kimberly today!

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