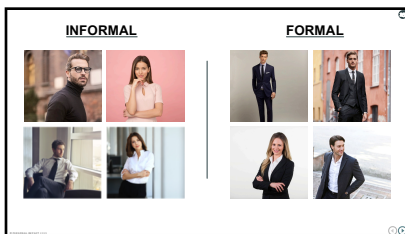




FORMAL PROFESSIONS

Formal Business Attire may be suitable for professions such as:

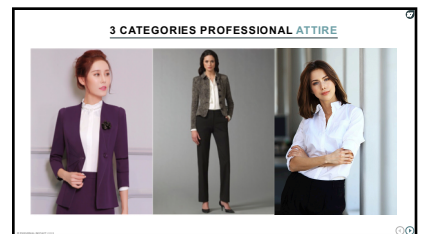
- Executive positions
- Management
- Business Administration
- Finance
- Legal positions



INFORMAL PROFESSIONS

Formal Business Attire may be suitable for professions such as:

- Retail
- Technical
- Contractor
- Creative
- Communications
- Service
- Trades
- Food Service





SEMI-FORMAL COMMUNICATES

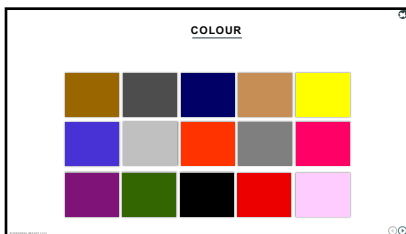
Is Slightly Tailored and is perceived as:

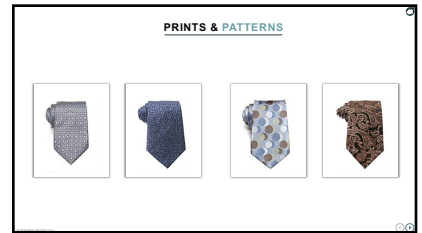
- Semi-Authoritative
- Semi-Approachable
- Polished
- Influential
- Capable
- Credible
- Dependable
- Less Formal

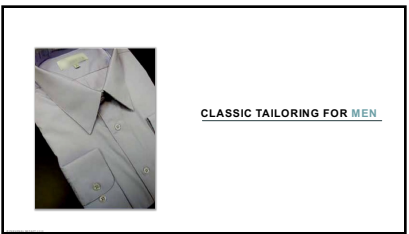
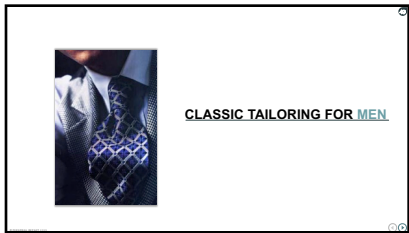
SEMI-FORMAL PROFESSIONS

Semi-Formal Business Attire may be suitable for professions such as:

- Communications
- Marketing
- Sales
- Service
- Retail or Hospitality Management
- Reception
- Customer Service







ACCESSORIES

- NECKTIES HOSIERY SHOES
- JEWELLERY WATCHES BELTS
- HANDBAGS CARRY CASES
- SCARVES GLASSES
- POCKET SQUARES
- GROOMING
- ETC.

NECKTIES

KNOT SIZE = SHIRT COLLAR SIZE = BONE STRUCTURE

SMALL | SMALL
MEDIUM | MEDIUM
LARGE | LARGE

